

Why Charity Edit?



Charity Edit provides professionally designed websites with its easy to use web editor software, allowing you to create and edit your charity or not-for-profit website as and when you want.

We offer you access to a completely free 30 day trial which gives you the opportunity to start to create your website. Any work you put into your trial is not wasted as we can simply lay your design requirements onto the trial and set it live.

- ✔ Various professional design options
- ✔ Includes hosting
- ✔ Unlimited amount of web pages
- ✔ Unlimited free technical help and support
- ✔ No software to install
- ✔ Used by over 1,000 organisations in the UK
- ✔ No technical experience needed
- ✔ Free video tutorials
- ✔ Free training webinars
- ✔ Great built-in features

Complete website ready to edit

If you require a completed professionally designed website with content uploaded then this service is also provided - handing you a completed website ready to maintain with the easy Charity Edit web editor.

Free help and support

We provide **free technical help and support** via the telephone or email so you are never on your own. We also have video tutorials and help files available online.

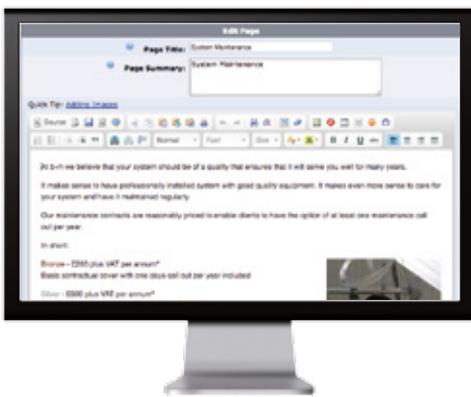


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Creating a website with Charity Edit



Creating your own website can seem a little daunting, but Charity Edit has been created to ensure that the creation and editing of a website is made easy. Editing a page is very similar to using Microsoft Word, allowing you all the functionality of creating website pages.



- ✓ insert a table
- ✓ insert images
- ✓ change font type, colour and size.
- ✓ align text left, right or centre
- ✓ create links to other pages internal or external
- ✓ create links to downloadable documents
- ✓ set page publish and expiry dates
- ✓ save page in draft or publish straight away
- ✓ make pages public to all, or private to members or specific groups only (available in Pro package)

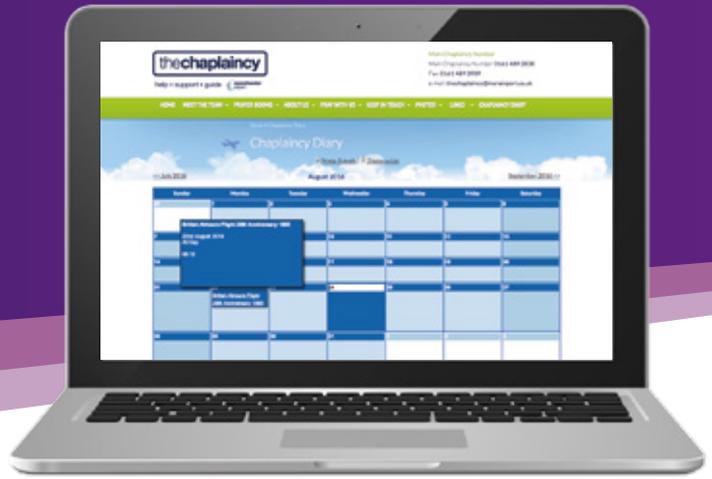
If you hold regular events which need promoting on your website the built in calendar feature is an easy to use calendar which provides a snapshot window of upcoming events on your home page, which then promotes your events to your website visitors.



- ✓ entering a single or repeatable event for daily, weekly, monthly or yearly
- ✓ each event includes an event name and description option
- ✓ link internal or external webpages to your event - ideal for linking to event booking forms!
- ✓ allocate your events to categories. The user can select which event categories to view.
- ✓ create events public to all, or private to members or specific groups only. (available in Pro Package).
- ✓ can be viewed in grid or list format
- ✓ creates an upcoming 7 day view window on the home page



Charity Edit Features



Charity Edit Standard Packages are available with single or multiple editor (multi-user login) options. The main editor can set the access and edit permissions of other editors. This allows your website to be maintained by many but still overseen and managed by the main editor, giving the option to approve amendments before going live.

Charity Edit is packed with features to help you create an effective website, that is easy to edit and maintain. Utilising the features available will bring your website to life, encouraging return visits to your website making it a useful and helpful resource to promote your organisation effectively on-line.



Upload your **Audio** which integrates with iTunes and iPod and will generate a RSS XML feed allowing an automatic download to your subscribers.



Create **Photo albums** and upload your photos which can automatically be resized and shown in a nicely presented slide show with titles and descriptions.



The **Form** feature offers great flexibility to create various types of forms, with multiple field type options, allowing you to gather information. You can make fields mandatory if required, and also request a verification number on submission of the form to prevent spamming.



Daily Message allows you to either manually or automatically create a message each day - for months ahead.



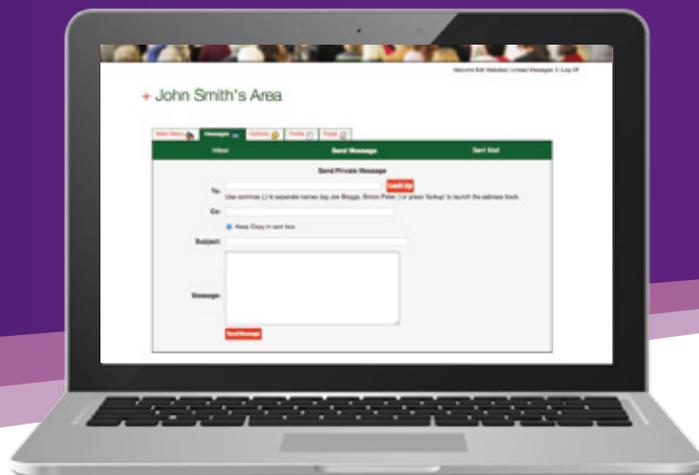
Facebook and Twitter feeds can be located on your homepage so you can keep people informed and connected to your social feeds and announcements. Facebook like option can be added to every page of your website.



The built in **Search Engine** facility allows your visitors to search and find pages of interest quickly.



Charity Edit Pro (Extranet)



Charity Edit Pro includes all the features of the Standard Package plus additional extra features. It provides an extranet area to allow you to create a private secure login area, allowing you to create private areas/folders within your website that are only viewable by your members.



A **Secure Log In** area for members. Every member can have their own username and password to access the private members area of the website. Different access levels can be created for different groups.



Create specific **Groups** who can have their own private web pages, where they can store information that is only to be shared amongst the group and not the general public.



Discussion Forums, where members can stay connected and privately discuss topics further amongst the specific groups or for all members.



Create **Rotas** for specific groups allocating tasks to teams and scheduling them into an event. Notify team members by email of their rotas which can also be viewed when they log in to the private members area.



Create areas of your website to be seen by **Members Only**, or specific member groups. You can allocate pages to be seen by all members, or by selecting a group you have created.



Charity Edit Design Options



Every Charity and Not-for-Profit is different and that's why our designers work with you to create your website design brief, ensuring that you have a unique design and layout that works best to meet your organisations objectives.

We have various design options to choose from to fit with various requirements and budgets:

£99

Banner Design & Mobile Header £99 (Includes VAT)

A banner design will be located at the top of your website and will sit over the free template. The banner design service can include your choice of images/text and logo.

£325

INCLUDES
MOBILE
VERSION

Custom Design Templates & Mobile Design £325 (Includes VAT)

The custom design templates provide a choice of 3 homepage layouts to choose from, which can then be customised with your branding and colour theme - also incorporating your branding throughout the whole site.

£750

INCLUDES
MOBILE
VERSION

Custom Design & Mobile Design £750 (Includes VAT)

We will create a completely unique and professional design for your website. This includes the overall website look, mobile and homepage design.

£1500

INCLUDES
MOBILE
VERSION

Premium Design & Mobile £1500 (Includes VAT)

We dedicate even more time to design, branding and technical implementation, so that your website is set up just how you want it. Setting the website up for you, adding the navigation and content for up to a dozen pages. We include a responsive desktop design and a mobile design.



Charity Edit Prices

All packages have access to one free design template to allow you to start creating your website. Prices include web hosting, software upgrades and technical help and support, so if you ever need assistance with updating your website then you can call or email Charity Edit.

Charity Edit

Charity Edit is priced on the number of website editors required (each editor can then update the website).

Editors	Monthly	Annually
1	£25	£250
5	£30	£300
10	£35	£350

Charity Edit Pro

Charity Edit Pro is priced on the number of people registered in the members area of your website. Within each package a quantity of members can also be Editors.

Packages can be purchased monthly or annually. When paying annually you benefit from 2 months free each year.

Members	Monthly	Annually	Editors
50	40	400	5
100	50	500	10
200	70	700	15
Custom	Custom	POA	POA

Optional Extras

Charity Edit makes your experience of creating your website as easy as possible and offers you additional extra services to assist you from start to finish; from purchasing and setting up your website address to completely creating a design with content entered for you.

All prices include VAT

UK web address (.org.uk, .co.uk) renewed every 2 yrs	£16.00
International web address (.org, .com) renewed yearly	£16.00
Audio package 100 files (priced per year)	£60.00
Banner Design	£99.00
Customised Template design	£325.00
Custom Design	£750.00
Premium Design with 12 page creation	£1500.00

